

Order Item Summary

CBS TELEVISION STATIONS



KDKA-TV

Order ID: 57176 CF LOC-POL FBD - LBD: 10/31/12 - 11/02/12 HL#: Created: 11/01/12 03:27 PM

Client: AMERICAN CROSSROADS (304732) CPE: / / 1317 Agency Commission: 15 % Updated: EMENDEL on 11/02/12 09:12 AM

Agency: CROSSROADS MEDIA (27783) Product: 1317-AC PA TV 10.31-11.2.12 Self Protect.: :20:00 Confirmed: 11/01/12 07:44 PM

Buyer: Demo: HHOLDS DMA RTG Sched. Code: D Contract: 11/02/12 09:57 AM

AE: Brian Butz-1-KDKA-TV Billing Int: Monthly BM : SS

Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%

PRINT AT STATION MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE PAID FOR BY: AMERICAN CROSSROADS

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	NEWS430PM	0 0 1 1 1 0 0	NEWS	30	D			0.0	\$1,000.00	3	\$3,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/31/12	11/02/12	3										
002	28:00 - 28:30	0 0 1 1 0 0 0	MILT	30	D			0.0	\$125.00	2	\$250.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/31/12	11/01/12	2										
003	NEWS530PM	0 0 1 1 1 0 0	NEWS	30	D			0.0	\$1,350.00	3	\$4,050.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/31/12	11/02/12	3										
004	NNOON	0 0 1 1 1 0 0	NEWS	30	D			0.0	\$1,000.00	3	\$3,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/31/12	11/02/12	3										
005	DLIVE9A	0 0 1 1 1 0 0	DAY	30	D			0.0	\$350.00	3	\$1,050.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/31/12	11/02/12	3										
006	NEWS5PM	0 0 1 1 1 0 0	NEWS	30	D			0.0	\$1,350.00	3	\$4,050.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/31/12	11/02/12	3										
007	NEWS4PM	0 0 1 1 1 0 0	NEWS	30	D			0.0	\$1,000.00	3	\$3,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/31/12	11/02/12	3										

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Agency: CROSSROADS MEDIA (27783)	Product: 1317-AC PA TV 10.31-11.2.12	Self Protect.: :20:00	Confirmed: 11/01/12 07:44 PM	
Buyer:	Demo: HHOLDS DMA RTG	Sched. Code: D	Contract: 11/02/12 09:57 AM	
AE: Brian Butz-1-KDKA-TV	Billing Int: Monthly	BM: SS		
Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	NEWS6PM	0 0 1 1 1 0 0	NEWS	30	D			0.0	\$1,450.00	3	\$4,350.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/31/12	11/02/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	DLIVE930A	0 0 1 1 1 0 0	DAY	30	D			0.0	\$350.00	3	\$1,050.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/31/12	11/02/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	NEWS630PM	0 0 1 1 1 0 0	NEWS	30	D			0.0	\$1,450.00	3	\$4,350.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/31/12	11/02/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	MLOCAL5A	0 0 1 1 1 0 0	MORN	30	D			0.0	\$500.00	3	\$1,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/31/12	11/02/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	MEARLY	0 0 1 1 1 0 0	MORN	30	D			0.0	\$650.00	3	\$1,950.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/31/12	11/02/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	MLOCAL6A	0 0 1 1 1 0 0	MORN	30	D			0.0	\$950.00	3	\$2,850.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/31/12	11/02/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	AINSIDER	0 0 1 1 1 0 0	ACC	30	D			0.0	\$1,050.00	3	\$3,150.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/31/12	11/02/12	3										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	19:00 - 19:30	0 0 1 1 0 0 0	MILT	30	D			0.0	\$1,500.00	2	\$3,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/31/12	11/01/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	NLATE03	0 0 1 0 1 0 0	NEWS	30	D			0.0	\$3,000.00	2	\$6,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/31/12	11/02/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	PSURV25	* * W * * * *	REGP	30	D			0.0	\$5,500.00	1	\$5,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/31/12	10/31/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	PCRIMINAL	* * W * * * *	REGP	30	D			0.0	\$6,000.00	1	\$6,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/31/12	10/31/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
019	PPERSON	* * * T * * *	REGP	30	D			0.0	\$7,000.00	1	\$7,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/01/12	11/01/12	1										

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	48	0	\$65,100.00	\$55,335.00	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$65,100.00	\$55,335.00	\$0.00	\$0.00